

HWLLEN VET Discovery Expo
May 30, 2024
Broadmeadows Town Hall

Student numbers: 802
students registered /18 Schools
Exhibitor representatives: 32



A Grade Resumes	Deakin College	HWLLEN - VIC VICE	Melbourne Polytechnic
AGA	Department of Education	Jetstar Airways	Note Printing Australia
AMWU	Essendon Education Academy	Kangan - Skills and Jobs Centre	RMIT University
Aviation Australia	Foresite Training	Kangan - Automotive	QANTAS
Breakthru Ltd	Brick & Block/ Roof Tilers	Major Roads Projects (Victoria)	VACC - Automotive
iVET	Harvester Tech College	Master Builders Association	Victoria University
Costa Mushroom	Hume Council Sport & Leisure	MCIE	Youth Projects
Cummins	Hume City Council - Joblink	Melbourne Airport	Zagame Autobody

Context

Due to the growing number of schools in the Hume Whittlesea region and their locations on the outer perimeter of the metropolitan areas, there has been an increased demand from schools for access to interactive expos showcasing local industries, vocational education opportunities and related skills. HWLLEN has been facilitating a Career Networking Expo for many years located in the Whittlesea LGA with rapidly growing popularity. With the development of new VET Clusters for Hume and Sunbury Macedon Ranges schools, it seemed a good opportunity to introduce the VET Discovery Expo for students to be exposed to local industries and VET providers to increase their awareness and interest in readiness for the expansion of VDSS in Hume and Sunbury.

Activities

Attending exhibitors from local industries and VET provision showcased skills and pathways opportunities using engaging activities. Priority industries for future VDSS were targeted such as Engineering and Manufacturing, (including Aviation, Food & Beverage, Women in Manufacturing), Automotive, Building & Construction, Lab Skills and Sport & Recreation. In partnership with Hume Youth Services and BSL, an Education Pathways Youth Summit was incorporated in the planning with information and panel sessions conducted onsite. Students registered to attend Managing Pathways Anxiety, Taking the first steps, and/or Overcoming Stigmas.



Harvester College



Melbourne Airport Qantas, Jetstar & Aviation Australia



Note Printing Australia

Outcomes & Feedback

The Expo was well attended by 18 local schools with high engagement of 800 students with industries and VET providers at 32 stalls. Timing of registrations for school visits were regulated creating a continuous flow throughout the day without overcrowding thus enabling excellent access for all students and school staff to consult individually or in small groups and participate in activities. Students were provided with a 'passport' on entry resembling a monopoly board with names of all exhibitors and ice breakers questions to increase engagement. Exhibitors stamped the student passports as they visited on the passport and students utilised questions to start the conversations. Both strategies succeeded in increasing engagement and providing deeper insights for students. It even became a competitive process for some!

Comments: ...venue/space of the event was just right, not too big, not too tight for students to walk around and for exhibitors to set up and present /the idea of the VET Check question sheet was a great idea as it encouraged and prompted students to ask questions and get an understanding. / Loved interacting with the kids and showing them all the opportunities they have for the future.