

Hume Whittlesea Local Learning and Employment Network (HWLLENs)

Youth Driven Innovation Project

Scoping Exercise and Strategic Planning, March 2022



Agenda

- Objective
- Background
- Definitions
- COVID's Impact on Youth Employment and Entrepreneurship
- Process
- Timeframes

Objective

- This scoping exercise will provide an insight to the local eco-system which supports youth innovation and entrepreneurship.
- This deeper understanding and insights from local stakeholders will then feed into the development of a co-designed strategic plan for Hume and its young people.



Background

- Extensive research into learning for systems change
- Particular focus on the New Economy, Well Being Economy, Regenerative Development and its Relationship to the Youth Economy and School Transitions
- Former Youth Enterprise Hub Manager for INLLEN
- Co-Designed a New Economy Enterprise Curriculum (VCAL – Year 11 and 12) with and for Young People with Teachers, Local Councils, Social Enterprises and Sustainable Business and Industry
- Three teachers won State Awards for Best Teacher Achievement (VCAL)
- Member of Catalyst 2030 – International Program for Social Innovations



Definitions

“Enterprise skills....enable the opportunity identification, problem solving, self reliance, initiative, risk taking, flexibility and creativity”

“Entrepreneurial education is focused on “being enterprising, taking an active approach to problem solving, learning and personal development”

(Scott, Kemmis – The Role of VET in the Entrepreneurial Eco-System, NCVET, 2017, p.15)

Definitions Cont

Replicative entrepreneurship and innovative entrepreneurship

“....where the formation of a business is essentially to create self employment and is based on the replication of long established business models with no innovation in products, services or the organisations of work, the entrepreneurial dimension is low.”

(Scott, Kemmis – The Role of VET in the Entrepreneurial Eco-System, NCVET, 2017, p.15)

Definitions Cont The New Economy

New Economy, Well Being Economy and Its Role for Young People

MIT economist Otto Scharmer proposed that the New Economy needed...

“new types of enabling infrastructures that help people to... co-develop and co-create their entrepreneurial capacities by serving the real needs of their communities.”

[Otto Scharmer](#)



Definitions Cont The New Economy

These infrastructures combine the following elements and provide access to:

1. Enabling Spaces: innovation happens in nurturing spaces
2. Key Challenges: challenges are the raw material for learning
3. Sensing mechanisms that allow people to see themselves as part of a bigger picture
4. Capacity Building Mechanisms
5. Capital
6. Technology
7. Community: a global web of mentors, partners and entrepreneurs who collectively create prototypes for Society 4.0”

Scharmer, Otto and Kaufer, Katrin – Leading from the Emerging Future, From Ego to Eco Systems Economies. Berrett-Koehler Publishers, San Francisco 2013, p.87

Definitions Cont The Well Being Economy

New Zealand's The Southern Initiative consolidates Scharmer's New Economy thinking via a place-based approach to well-being by integrating four domains ie economic, social, cultural and environmental in local strategic planning and implementation.

[Review of The Southern Initiative 2020 \(griffith.edu.au\)](https://griffith.edu.au) - [The Southern Initiative \(tsi.nz\)](https://tsi.nz)



COVID's Impact on Youth Employment and Entrepreneurship

- In July 2021, The World Economic Forum outlined COVID's impact on youth unemployment as:
- Young people were left unemployed by the pandemic in far greater numbers than adults, with the effects being felt worse in lower income countries.
- Young women have tended to be more likely to become unemployed as a result of COVID-19 disruption than young men.
- The equivalent of 255 million full-time jobs were lost around the world due to the pandemic, according to data from the International Labour Organization.

[COVID-19 has increased youth unemployment | World Economic Forum \(weforum.org\)](https://www.weforum.org)



COVID's Impact on Youth Employment and Entrepreneurship

- A national study conducted by the **Brotherhood of St Laurence** noted that the International Labour Organisation and the European Commission suggested “that to address the fall out of the youth unemployment due to the lockdowns and economic downturn, ***local strategies need to be place”...***
- “Both the ILO and the European Commission have in recent years advocated for the benefits of collaborative ***local efforts to address youth unemployment***. The European Commission, in identifying the approaches that work suggests that “to be successful, such partnerships must bring together not only public employment services (PES), the education sector and local employers, but must also involve youth organisations, non-governmental organisations (NGOs), and social and health services” (European Commission 2018)”.
- [Seizing the opportunity: transforming the Australian youth system in and after COVID-19 \(bsl.org.au\) p.21](#)

HWLLEN Youth Driven Innovation Project Process

- Literature Review – Global to Local Overview of Youth Employment, Transitions, Youth Entrepreneurship and Innovation, Role of Entrepreneurial Education in Schools
- Local Scanning of:-
- Schools Participating in Existing Programs and/or Vision
- Multiversity Partners
- Sustainability Focused Business and Industry and Social Enterprises
- Findings and Recommendations

HWLLEN Youth Driven Innovation Project Process

- Development of a Strategic Plan for the Promotion of Youth Innovation Across the City of Hume underpinned by the principles of the Well Being Economy
- Integrated and Linked into Hume City Council Youth Strategy
- Draft Strategic Plan will be distributed to local stakeholders
- Focus Group Discussion for Feedback on Strategic Plan
- Revised Strategic Plan to Stakeholders by Early April 2022.



Timeframes

- March 1 – 18 – Interviews with All Stakeholders
- March 18 – 25 - Data compilation and draft report; forwarded to stakeholders
- April 4 – Focus Group Discussion
- April 11 – Revised Youth Innovation Strategy for Hume



Interview with Young People Participating in Entrepreneurial Education Program

- [Come to Work With Me Episode 26 - Kody & Julian - Zoom](#)

Thank You

